

## Privacy Policy – Markup Studio

Last updated: 01-10-2025

At Markup Studio (“we,” “our,” “us”), your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal data when you use our platform and services (“Services”).

By using our Services, you agree to the terms of this Privacy Policy.

### 1. Information We Collect

When you use our Services, we may collect:

**Account Information:** Your name and email address when you create an account.

**Usage Data:** Information about the websites you create and how you interact with the Services.

**Payment Information:** Payments are processed securely by Stripe. We do not store your credit card details.

### 2. How We Use Your Information

We use the collected information to:

Provide and improve our Services.

Manage your account and subscription.

Communicate with you about updates, support, or billing.

Ensure security and prevent fraudulent use of our Services.

### 3. Legal Basis for Processing (GDPR)

If you are located in the European Economic Area (EEA), we process your personal data under the following legal bases:

**Contract:** To provide you with the Services.

**Consent:** When you subscribe to newsletters or optional communications.

**Legal Obligation:** To comply with applicable laws.

**Legitimate Interests:** To improve our Services and ensure security.

### 4. Data Sharing

We do not sell your personal data.

We may share your information with:

Service Providers: Such as Stripe for payment processing.

Legal Authorities: If required to comply with applicable law.

## 5. Data Retention

We keep your account data for as long as your account is active.

If you delete your account, we will delete or anonymize your data within a reasonable period, unless we are legally required to keep it.

## 6. Your Rights (GDPR & Global)

Depending on your location, you may have the following rights:

Access to your personal data.

Correction of inaccurate or incomplete data.

Deletion of your data (“right to be forgotten”).

Restriction or objection to data processing.

Data portability.

Withdraw consent at any time (where applicable).

To exercise these rights, contact us at [info@markupstudio.app](mailto:info@markupstudio.app).

## 7. Cookies

We may use cookies and similar technologies to improve functionality and analyze usage. You can control cookies through your browser settings.

## 8. Data Security

We take reasonable technical and organizational measures to protect your data from unauthorized access, loss, or misuse.

## 9. International Data Transfers

As a global service, your data may be transferred and stored outside your country. We ensure such transfers comply with applicable data protection laws.

## 10. Children's Privacy

Our Services are not directed to children under 16. We do not knowingly collect personal data from children.

## 11. Changes to This Policy

We may update this Privacy Policy from time to time. Updates will be posted on our website with a new "Last updated" date.

## 12. Contact Us

If you have any questions or requests regarding this Privacy Policy, please contact us.